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Helen graduated in Economics & Business (specialisation in Marketing) at the Erasmus School of Economics (ESE) in 2011. During her studies she was involved in the pilot project ICT and Education carried out at ESE. This project was initiated to find ways to improve student learning results and reduce the amount of drop outs by the use of ICT tools.

Nowadays she is responsible for the coordination of education reforms by enabling ICT tools at ESE. The educational innovations are introduced to improve student learning and results. Her research focus is on the effect of the use of ICT tools in education. At this point in time research at ESE shows that the use of ICT tools improves student learning and performance.