



Paola Guimerans Sanchez

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Design

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Miss Paola Guimerans is a Spanish born artist, educator and interactive designer, finishing her Ph.D. at the University of Seville. She is an actual collaborator at MFA Design + Technology program in the School of Art, Media and Technology at Parsons interested in exploring new expressions of interactive art and educational approaches by creating simple emerging techniques with new materials and electronics to create expressive circuits that enhance creativity. Her studies emphasize reflection about new tools and techniques for combining technology and art.

She has been co-teaching at Parsons MFA Design and Technology the class of “Soft Circuits: an exploration of new materials in the context of tangible interface design” and running and developing different workshops as “Electro activated ink”, “Paper Prototypes”, “Paper electronic jewelry” or “Future Cities” also focus on soft circuits techniques at Parsons University. Paola has been working as Lead Mentor teaching physical and digital materials, using paper computing, design or digital media with kids at Q2L, Institute of Play, for the after school program Shortcircuit and also at ID Tech at New York University.

Paola has worked as an Art director and Graphic designer for international companies such as Samsung, Microsoft and Café del Mar Music. Also, she has exhibited her artwork in different cities and developed collaborative and individual artistic projects at Eyebeam Technology Center (NY), Ventana244 Art Space(NY), MedialabPrado (Madrid) or Sonarmatica (Barcelona)