



## Julija Matejić

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Julija Matejić is the coordinator of the UNESCO Chair in Cultural Policy and Management, interdisciplinary master study programme at the University of Arts in Belgrade.

She holds two Master's degrees after graduating from the Faculty of Music (Piano department, 2007) and from the UNESCO Chair in Cultural Policy and Management (2009) at the University of Arts in Belgrade. Currently, Julija Matejić is a PhD student of the interdisciplinary study programme Theory of Arts and Media at the University of Arts in Belgrade.

Following her career as a pianist, Julija Matejić developed into a professional in the field of arts management and has since participated in the planning, organisation and promotion of more than 150 classical music concerts in Serbia, as well as various seminars and conferences.

Her research interests focus on the increasingly popular and omnipresent phenomenon of art in public space, the different ways in which the new media influence the arts (especially pianism), as well as the concept of sustainable development in the field of culture.

At the moment, she is a member of the University of Arts' research team participating in the COST (European Cooperation in the Field of Scientific and Technical Research) action IS1007: Investigating Cultural Sustainability.